

Be Courageous

CAREER BUILDER COURSE

by Hacia Atherton

CAREER SKILLS FOR
PROFESSIONAL DEVELOPMENT
IN THE DIGITAL AGE



HACIA *Atherton*
Coaching | Speaking | Consulting





CAREER BUILDER MASTERCLASS



Did you know...

According to Deakin University, 85% of jobs go unadvertised!

Therefore it is essential for career success that you take the time to invest in building connections and professional relationships. We understand that is easier said than done and for a lot of people, career planning and networking is a daunting exercise.

Because we see professional development and networking as a career non-negotiable, we have developed the Be Courageous Career Builder Masterclass to support you to overcome what is holding you back and empower you to network your career to success.

This course will not only give you the ability to network with confidence but also establish your personal brand, understand how to be your authentic self in a corporate environment, and level up your LinkedIn profile.

IT'S NOT 99
WHOM YOU
KNOW IT'S
WHO KNOWS
YOU!

The key to career prosperity is building your network before you need it: as the saying goes 'your network is your net worth'.

A remarkable growth mindset will achieve success, career planning will give you a strategy and a network will be your support tribe.

How to network with *Courage?*

Courageous Leadership is key to developing yourself and your network for a successful career. Clarity around purpose, communication pillars and personal brand are the foundations to leading yourself towards your career goals



PROGRAM OUTLINE



WEEK ONE

Goal setting gives you long term vision and short term motivation. This program starts with understanding the importance of goals by your 5 & 10-year career goals. You will then learn how to develop a strategy to achieve these goals.

WEEK TWO

Understand the importance of networking and gain clarity on why you are networking. Start to develop your networking goals; set targets for what you want to achieve with your courageous networking skills.

WEEK THREE

The key to success is not whom you know but who knows you. You are your own superpower and week two focuses on discovering you. Through an understanding of personal branding and gaining the skills to develop your own personal brand.

WEEK FOUR

Now that you have clarity on why you are networking and your personal brand, let's level up your LinkedIn presence! Week three focuses on how to excel at online networking and how to connect with confidence. Achieve dream career opportunities with a great online presence.

WEEK FIVE

Learn the skills you need to gain the courage to excel at face to face networking events. Develop your 'Courageous pitch', your three questions round-robin and your conversation exit strategy. Achieve the remarkable courage to network well.

WEEK SIX

A practice week that puts the skills learnt into action!

Meet Hacia!

She is a CPA, Speaker, Courage Coach, Director, Found & Chief Commercial Office with experience in the finance, manufacturing and healthcare sectors.

Hacia's passion is to inspire people to see their remarkable potential whilst empowering them to connect with their courage so they can over come any challenge and turn their dreams into reality.



Hacia is the founder of a Not-For-Profit Empowered Women in Trades whose mission is to increase female representation in skilled trades and create a more equitable, balanced workforce that values and prioritizes the participation of skilled female tradespeople with respect and leadership.

She is a member of the CPA Australia Emerging Leaders Network where she inspires young professionals and graduates to find their inner courage to achieve their remarkable potential in business and community endeavours.

PRICING

• Access to the online Be Courageous Career Builder online course	\$ 220
• Courageous Networking workbook	\$ 90
• 6 x 1.5 hour live group zoom calls with Hacia	\$ 2,200
• 12 months membership to the 'Courage Club'	\$ 365
TOTAL INVESTMENT	\$ 2,875
BOOK TODAY FOR JUST	\$ 550

IMPORTANCE OF NETWORKING

Networking is a fantastic way to build your professional reputation whilst gaining access to opportunities you may never have come across on your own. Having a diverse network is essential for career success and in the digital age, has never been easier to grow a global network.

Build up your confidence and overcome your fear of networking so that you don't sabotage your ability to achieve remarkable career success. Enroll in a Courageous Networking Masterclass and learn the skills you need to achieve your remarkable career potential.

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FAQ'S

HOW IS THE MASTERMIND DELIVERED?

You will have access to an online library of pre-recorded videos that you can study at your own pace. You will also have an in-depth workbook to work through. Hacia will run weekly live zoom calls which will comprise of connect and Q&A

DO YOU PROVIDE SUPPORT IN DEVELOPING MY LINKEDIN PROFILE?

Yes! You can engage Hacia to review your LinkedIn profile & make a recommendation. Please contact us at hello@haciaatherton.com for more details.

CAN YOU HELP WITH CAREER PLANNING?

Of course, Hacia provides 1:1 career clarity workshops that will support you to work out your next career step. Please contact us at hello@haciaatherton.com for more details.





Your network will
become your
greatest asset. Have
the courage to
develop it, nurture it
& invest in it.



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